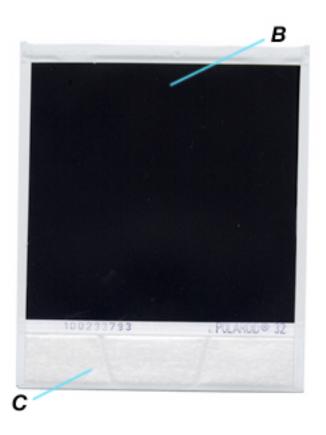


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### THE NEW FILM FOR SX-70 CAMERAS

unsaleable.com proudly presents: *SX-70 BLEND*, a new Polaroid integral film, customized for all SX-70 cameras. Optimized to bring back the instant fun, celebrating analog photograpphy in a digital world. Exclusively available through unsaleable.com and selected retail stores.





## 4 UNIQUE SX-70 BLEND FEATURES

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The new *SX-70 BLEND* is a customized integral film based on type 600 Polaroid film. *SX-70 BLEND* features an integrated ND (neutral density) Filter for optimized film speed correction (A). A carefully handselected high quality negative (B) and the powerful "blue-blend" reagent (C) for a unique colour management. *SX-70 BLEND* comes in the original SX-70 film cartridge that fits SX-70 Cameras without physical manipulation (D).





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# PICTURES (1) >> SX-70 BLEND COMPARED TO 600

The new SX-70 BLEND has different characteristics than the SX-70 original and is different from regular 600 Film. The special "blue-blend" reagent of the SX-70 BLEND is responsible for results that have a very strong and faszinating photographical appearance, different from any film that Polaroid produced so far. Compared to 600 film (SX-70 camera with attached ND-Lens-Filter) SX-70 BLEND Polaroids (integrated ND-Filter) impress with beautifully balanced saturation and brighter whites.





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# PICTURES (2) >> SX-70 BLEND COMPARED TO SX-70 ORIGINAL

Compared to original SX-70 film, the new *SX-70 BLEND* has brighter whites and colours, less pastel tones and more contrast. *SX-70 BLEND* film gives a more constant impression, taking up to three times longer to develop (up to 4 minutes). *SX-70 BLEND* was not invented to copy the original but to present a new Polaroid film with ourstanding characteristics and high quality for all photographers that are in love with their amazing SX-70 cameras.





# PICTURES (5) >> SX-70 BLEND HAS MANY FACES





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# PICTURES (4) >> SX-70 BLEND HAS MANY FACES

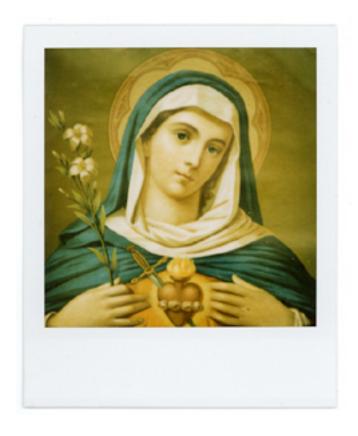




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# PICTURES (6) >> SX-70 BLEND HAS MANY FACES





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# PICTURES (3) >> SX-70 BLEND HAS MANY FACES



# SX-70 BLEND FILM TWINPACK FOR 29.90 EUR

wholesale requests >>> click here

The new SX-70 BLEND film is sold in twinpacks (20 pictures). The design of the packaging is a homage to Paul Giambarba, the man who began Polaroid's corporate image development in 1958, supplementing this amazing brand with superior branding for over 20 years.



**4.....** 

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more downloads coming soon...

# SX-70 BLEND



FOR ALL REQUESTS REGARDING SX-70 BLEND PLEASE CONTACT office@unsaleable.com OR CALL +43 699 1 899 44 67 .....